

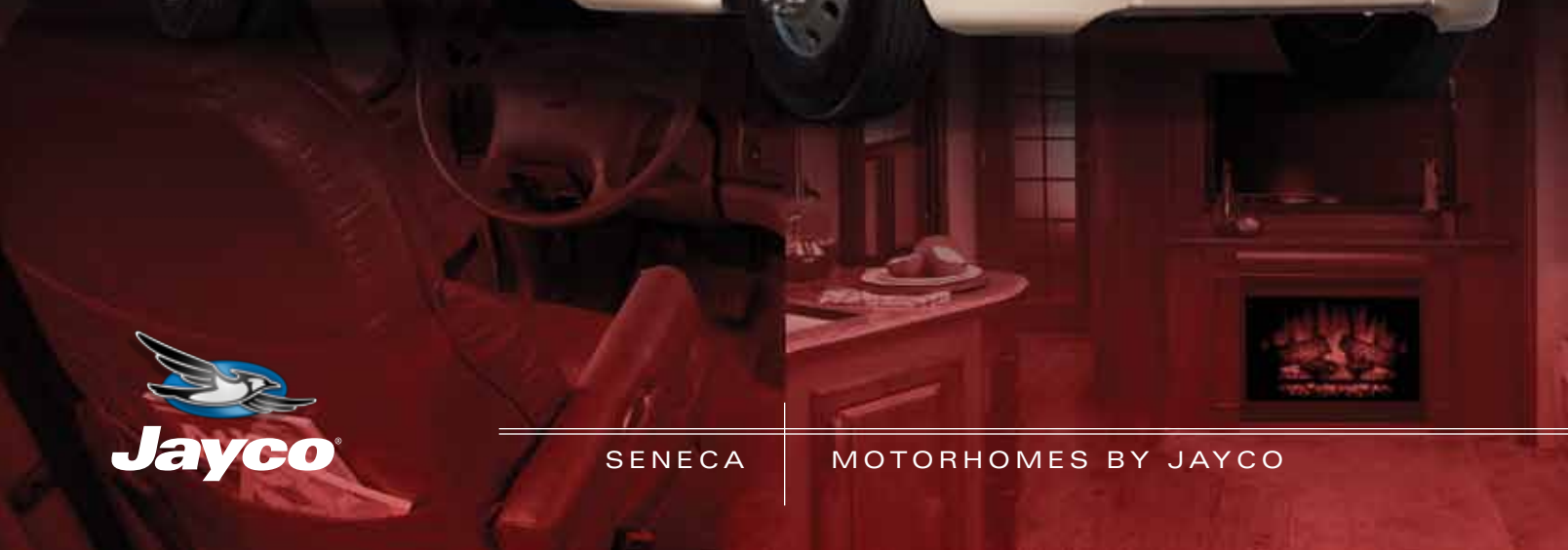
A POWER TRIP

SENECA



SENECA

MOTORHOMES BY JAYCO



SENECA®

MOTORHOMES BY JAYCO®

A POWER TRIP

Power step. Power awning. Power seat.

The ultimate power trip. Jayco Seneca packs more unbridled power in a Class C motorhome than anything in its price range. Built on a Freightliner chassis, Seneca combines a Cummins ISB 6.7L 340 HP engine with a host of high-end interior features for legendary Class C comfort. Put yourself in a whole new power bracket. Put yourself in a Jayco Seneca.





SENECA 36FK | MIDNIGHT



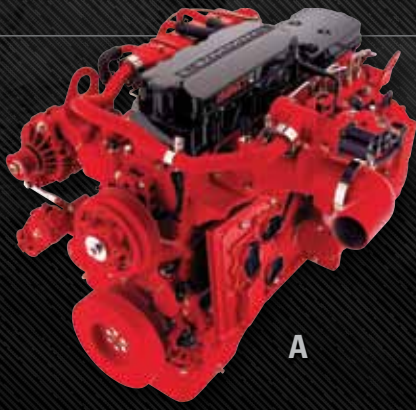
SENECA 37FS | MOCHA



SENECA 37FS | MOCHA



SENECA 36FK | MIDNIGHT



A

LUXURY STARTS WITH ATTENTION TO DETAIL

A. CUMMINS ISB 6.7L 340 HP DIESEL ENGINE
Seneca combines the robust Cummins engine with the superior strength of a Freightliner chassis.

B. SENECA'S WELL-APPOINTED CAB
Command the road in comfort thanks to power Optima leather seats (Customer Value Package).

C. SELECT-MODEL BUNK BEDS
There's room to sleep the family thanks to standard bunk beds in the 37FS model.

D. EXTERIOR ENTERTAINMENT CENTER
Entertain outdoors with the optional exterior entertainment center, complete with 32" HDTV.

E. HIGH-GLOSS, SOLID-SURFACE COUNTERTOPS
Solid-surface countertops, an undermounted sink and backsplash combine for a culinary treat.

F. IN-DASH INFOTAINMENT SYSTEM
A 7" touch-screen display features back-up views, built-in GPS and Sirius satellite prep.



B



C



D

eco advantage™

www.jayco.com/ecoadvantage



THE JAYCO ECOADVANTAGE IS OUR COMPANY'S COMMITMENT TO PROTECTING THE ENVIRONMENT. Scan this QR code with your smartphone to watch a video about our efforts and the impact we're making on our planet.



TO LEARN ABOUT OUR QUALITY CONTROL TESTING, SCAN WITH YOUR SMARTPHONE.



YOU WANT PEACE OF MIND WITH YOUR PURCHASE

That's why we offer our exclusive 2-year Co-Pilot Warranty, the industry's best and most comprehensive warranty program. Every Jayco RV undergoes rigorous quality control testing before it leaves the factory, so you can be confident your new Jayco will continue to provide the ultimate in reliability for years to come.

For a copy of our 2-year Co-Pilot limited warranty with full terms and conditions, ask your local Jayco dealer.

SENECA

JAYCO CONSTRUCTION

MOTORHOMES

At Jayco, we've built a reputation for superior construction and craftsmanship. We always use top-quality materials and innovative manufacturing techniques—down to the smallest details. The result? Unmatched resale value and peace of mind in an RV that's built to handle whatever the road throws at it, while outlasting everything but your memories.



EXTERIOR PAINT CHOICES



ESPRESSO PREMIUM PAINT



GOLDEN BURGUNDY PREMIUM PAINT

INTERIOR DÉCOR CHOICES

SONORA



MIDNIGHT



MOCHA



ROOF CONSTRUCTION

- 7 Vacuum-bonded layers:** Laminates materials together using more pressure than typical pinch-roll process
- 8 Bead-foam insulation (R-24):** Maintains interior temperatures
- 9 1/4" plywood decking on 5" arched welded aluminum trusses:** More moisture resistant, plywood holds up to the elements
- 10 Seamless fiberglass shield:** Features one-piece construction, ensuring better leak protection

WALL CONSTRUCTION

- 1 High-gloss, gel-coated fiberglass exterior and optional Diamond Shield paint protection:** Withstands use, travel and UV damage while creating a stunning package
- 2 Vacuum-bonded layers:** Involves 15-18 minutes of 144 tons of pressure to ensure a stronger bond
- 3 Welded aluminum frames with metal backers:** Creates Seneca's long-lasting framework

FLOOR CONSTRUCTION

- 4 Vacuum-bonded layers:** Backed by computer monitoring and constant quality control checks, Jayco prides itself on building a solid foundation
- 5 Structurwood floors:** Creates one of the industry's strongest foundations
- 6 Welded aluminum frame:** Lighter than wood, it doesn't weigh Seneca down, so you can tow a boat, vehicle, or trailer with a 10,000-lb. rated hitch

PERFORMANCE

- 11 Seamless front and rear fiberglass caps:** Increases aerodynamics while adding durability and leak protection where it's needed most
- 12 Freightliner M2 106 chassis:** Delivers a surprisingly tight 55-degree turning radius
- 13 Cummins ISB 6.7L 340 HP diesel engine:** Features a 33,000-lb. GCWR with a 10,000-lb. rated hitch

STANDARD EXTERIOR EQUIPMENT

- TuffShell vacuum-bonded 5" crowned laminated roof
- One-piece fiberglass roof
- TuffShell vacuum-bonded laminated sidewalls
- Unitized 1-1/2" laminated construction of floor
- Bead-foam insulation (R-23 roof, R-9 floor, R-9 walls)
- Welded tubular-aluminum sidewall framework
- Smooth gel-coat fiberglass exterior walls
- Caps on front and rear made of high-gloss fiberglass with radius corners
- Diamond Shield paint protection film
- Carefree 12V Travel'r electric patio awning
- Slideout awning toppers
- 80"-tall fiberglass, radius-cornered entrance door and screen door
- Keyless entry touchpad
- Patio light with inside switch
- Electric-powered, triple entrance step
- Tinted safety-glass windows
- One-piece polyethylene pass-through storage compartments
- Uni-Dock utility center, heated and enclosed
- Exterior entertainment center with AM/FM/CD/DVD player and 32" TV and two (2) speakers
- Quad slideout battery tray (4 batteries included)
- Onan 6,000-watt Quiet Diesel generator with auto-changeover
- 1,800-watt inverter with 4 batteries
- 120V G.F.C.I. protected exterior receptacle
- 50-amp, quick-connect power cord
- 56-lb. propane gas tank, chassis-mounted
- Holding and fresh water tanks, ducted or radiant-heated
- Black holding tank sprayer
- Hookup for city water
- Water heater bypass system
- Outside shower
- Hydraulic automatic leveling jacks
- Roof ladder
- Third brake light

STANDARD INTERIOR EQUIPMENT

- Washington Glazed Maple solid-hardwood, raised-panel doors throughout
- Lumbercore, screwed-style cabinet construction
- Ball bearing drawer guides, 75-lb. capacity with full-drawer extension
- Deluxe hidden cabinet hinges
- One-piece, solid-surface, high-gloss countertop with integrated deep bowls and backsplash
- High-rise, single-lever faucet with pull-out sprayer
- 10-gal. gas/electric DSI auto-ignition water heater
- Water purification system
- Recessed 3-burner range with bi-fold recessed cover, 9,000-BTU SuperBurner and piezo igniter
- 1.4 cu. ft. microwave oven with carousel
- Dream Dinette mechanism, raises and lowers dinette table top
- Lap safety belts in living area
- Auto-ignition furnace with digital wall thermostat
- Systems monitor panel
- 22" digital LCD HDTV
- Overhead cabinet for TV (n/a with front entertainment center)

- Cable TV hookup with RG-6 coax
- 12V electrical system with 120V, 80-amp power converter
- High-intensity halogen recessed 12V lighting
- Padded vinyl ceiling throughout
- Pleated day/night shades (living area)
- Residential trackless carpeting with padding (bedroom and living area)
- 6-panel residential-style passage doors
- Radius fiberglass shower with surround and glass shower door
- Skylight in shower with light (select models)
- Residential medicine cabinet with mirror
- Theford porcelain stool with foot pedal
- Queen bed with Cloud Ten pillowtop mattress
- Under-bed storage, bed lifts easily on gas struts (select models)
- Bedsread
- Halogen antique silver reading bedroom lights

STANDARD DRIVING EQUIPMENT

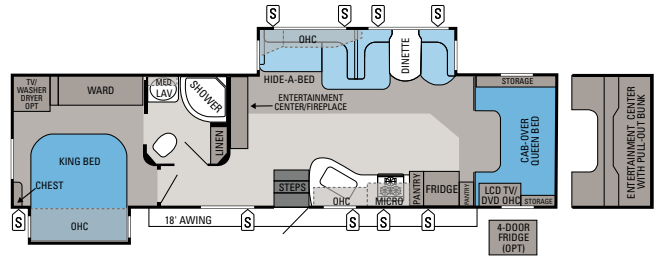
- Remote keyless entry
- Auxiliary start switch
- 3-point lap and shoulder safety belts (driver and passenger)
- Upgraded seats with full front/back adjustment
- Padded fabric headliner
- Driver and passenger side air bags
- Tilt steering wheel
- Power anti-lock brakes with power steering
- Engine exhaust brake
- A/C and cruise control
- Deluxe heated, remote-control side-view mirrors
- Power windows and door locks
- Privacy curtains for cab area
- Cummins ISB 6.7L 340HP diesel engine
- Allison 2500 MH automatic transmission
- Freightliner Business Class M2 106 chassis
- 10,000-lb. hitch with 7-pin plug
- 74-gal. fuel tank
- Dual chassis batteries
- Alcoa aluminum rims
- Heavy-duty air suspension
- Heavy-duty front stabilizer bar

CUSTOMER VALUE PACKAGE

- Electric power cord reel
- Back-up and side-view cameras with monitor
- In-Motion Minimax satellite dish
- Leather driver (power)/passenger (manual) seats
- Touch-Screen Premium In-Dash Sound System
- AM/FM/CD/DVD with back-up camera monitor with built-in GPS
- 15,000-BTU air conditioner with heat pump (2)
- 12 cu. ft. refrigerator with ice maker
- Convection microwave

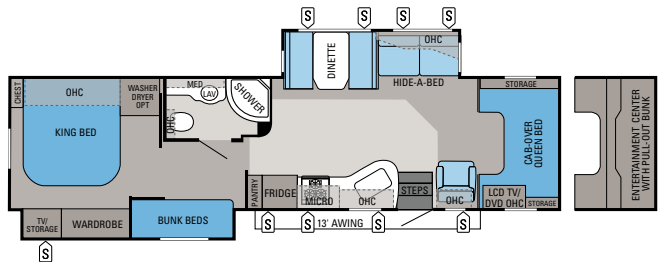
OPTIONS

- Customer Value Package
- 8,000-watt diesel generator
- Entertainment center with 32" LCD TV
- Washer/dryer combo (36FK, 37RB, 37TS)
- Washer/dryer stackable (37FS)
- Bunk DVD players (2) (37FS)



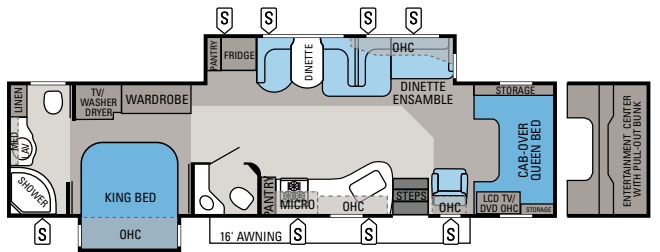
SENECA | 36FK

Exterior Length: 38' 8" Exterior Height: 155" Sleeps: 5-6



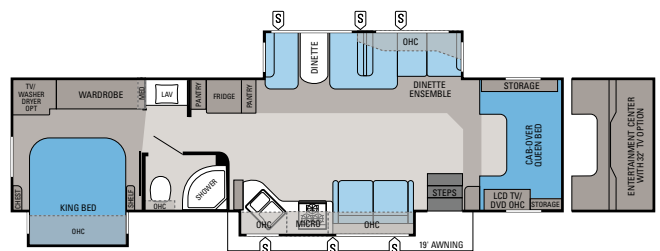
SENECA | 37FS

Exterior Length: 39' 1" Exterior Height: 155" Sleeps: 7-8



SENECA | 37RB

Exterior Length: 38' 9" Exterior Height: 155" Sleeps: 5-6



SENECA | 37TS

Exterior Length: 39' 1" Exterior Height: 155" Sleeps: 5-8

SPECIFICATIONS

FLOORPLAN	EXT. LENGTH	EXT. WIDTH	EXT. HEIGHT (WITH A/C)	INT. HEIGHT	GROSS VEHICLE WEIGHT RATING (LBS.)	GROSS COMBINED WEIGHT RATING (LBS.)	ENGINE/SIZE	WHEEL BASE	FURNACE AUTO-IGNITION (BTUS)	FRESH WATER CAPACITY (INCLUDES WATER HEATER) (GALS.)	GRAY WASTE WATER CAPACITY (GALS.)	BLACK WASTE WATER CAPACITY (GALS.)
36FK	38' 8"	102"	155"	84"	26,000	33,000	6.7L CUMMINS ISB-340	268 - 1/2"	40M	81.5	41	51.5
37FS	39' 1"	102"	155"	84"	26,000	33,000	6.7L CUMMINS ISB-340	275"	40M	81.5	41	52
37RB	38' 9"	102"	155"	84"	26,000	33,000	6.7L CUMMINS ISB-340	270 - 1/2"	40M	81.5	93	66
37TS	39' 1"	102"	155"	84"	26,000	33,000	6.7L CUMMINS ISB-340	275"	40M	81.5	41	51.5



THE **Jayco**[®] family STORY

THE JAYCO STORY BEGAN IN 1968 WITH OUR FAMILY—THE BONTRAGERS. Lloyd Bontrager created an innovative, easy-to-use lifter system that led to a better fold-down camper. Loaded with more conveniences, he believed his camper would bring families closer together.

Since then, the Jayco family has grown. From our factory to our front office, from our salespeople to our suppliers, our family bond is four decades strong with the support of more than 300 Jayco dealers.

Together, we're helping make new family stories. **YOUR FAMILY STORY.**

welcome to the Jayco family



Coach-Net
RV Technical & Roadside Assistance

Travel worry-free with Jayco's Customer First Roadside Assistance program, yours at no cost during your first year of ownership. This program is offered through Coach-Net, the largest RV emergency road service in the country, and gives you immediate access to dependable roadside assistance and support services with a simple phone call.

Establishing a solid relationship with your local Jayco dealer is a key component in the enjoyment of your new Jayco. By purchasing from a local dealer, you will have a convenient location for sales, parts and service support. We hope you enjoy working with them as much as we do.



Jayco proudly sponsors Tread Lightly!, a nonprofit organization whose mission is to empower generations to enjoy the outdoors responsibly through education and restoration.

JayPlus

From RV insurance to extended warranties, JayPlus has it covered. Ask your Jayco dealer about our exclusive JayPlus program today.



As a Jayco owner, you can be part of the Jayco Jafari International Travel Club. Ask your dealer about the Jafari "flight" in your area, write Jayco or visit our website.

Gross Vehicle Weight Rating (GVWR): The maximum permissible weight of the motorhome, including the Unloaded Vehicle Weight (UUV) plus passengers, personal items, all cargo, fluids, options and dealer-installed accessories. The GVWR is equal to or greater than the sum of the UUV and the Cargo Carrying Capacity.

Gross Combined Weight Rating (GCWR): The maximum allowable combined weight of the motorhome used as a tow vehicle and the attached towed vehicle.

It is important for your safety and enjoyment that you are aware of the weights and tow ratings of the RV you select. Consult a competent advisor for questions or advice. Whether you are new to RVing or a veteran, get a feel for the performance of

your RV before heading out on the roadways. When you tow a vehicle with your RV, you must drive differently than when you drive a single vehicle. Practice hooking up, driving, backing up and braking in a safe environment or seek out professional instruction. Jayco affixes a weight label to each RV which lists weight information for that vehicle. Refer to that label to verify the vehicle will meet your requirements. See specifications chart inside.

Jayco, Inc., P.O. Box 460, Middlebury, IN 46540, www.jayco.com

See dealer for further information and prices. All information in this brochure is the latest available at the time of publication approval. Jayco reserves the right to make changes and to discontinue models without notice or obligation. Photos in this brochure may show optional equipment and props for photography purposes. RVs built for sale in Canada may differ to conform to Canadian codes. ©2012 Jayco, Inc. 13-SNCA-PL 0712-50K Printed in U.S.A.